

# STUDENT AID AWARENESS WORK TEAM

## FEBRUARY/13/01

ATTENDEES
• Bill
• Hazel
• Kristine
• Linda
• Mary K
• Nancy

### NEXT STEPS

WHAT	WHO	BY WHEN	DATE COMPLETED
• Summary of what is being done in SAA now	Bill	When we're in Roles & Repsonsi-bilities	
• Read data analyses that are available, copy summaries of these documents, and disseminate to team	Hazel	2/22	
• Add stakeholders listed in 2/13 meeting to the process map as discussed	Mary K, Nancy	2/22	
• Think about bringing in some speakers who have done research	All	2/22	
• Report out about Advisory Committee	Bill, Hazel, Linda	2/22	
• Revise charter—operating agreements, vision, stakeholder list	Nancy	2/22	
• Review updated charter and process road map to see if it accurately reflects discussed changes and to see if anything else is missing/needs changing	All	2/22	

## INITIAL RESEARCH QUESTIONS BRAINSTORM

- Is there any correlation between low participating rates from certain high schools and socio-economic factors?
- What media/delivery mechanisms pay most attention to—
  - Senior high school?
  - Junior high school?
  - Middle school?
- For LEP (Limited English Proficiency), how did Joe's group gather/analyze information? What media did they rely on?
- What is the average age/demographics of the customer at each step of the process?—
  - Applying?
  - Receiving?
  - Paying?
- Get *Think College Early* data
- Get *College is Possible* data
- What do we have that gives us data on how current data is used in SAA—e.g. ACSI, focus group data,...?
- How do others get feedback and measure impact—e.g. *Think College Early*?
- What is a kid's first exposure to the idea of college?—
  - When, how, and who?
  - Primary and secondary influences?
- From whom do people hear about college and how—e.g. NCES data?
- What are the key determinants to assessing whether to go to college?—e.g. environmental?, or...?
- What triggers a person's return to school/post-secondary education?
- What 5 target groups are most commonly identified for outreach efforts?
- Per 100,000/million people, which part of the country has lowest post-secondary attendance rate?
- What are the lowest graduation rates/drop-out rates from high school?
- Is there a difference in the profile of people attending institutions of higher education versus proprietary schools?
- What is a non-traditional student—defining characteristics—e.g. single parents,...?
- Do a library search and get reports of publications that have answered similar questions.
- What information does Joe have on customer needs?
- Think of additional questions that address other than the traditional population

## CUSTOMERS WHO COULD PROVIDE INPUT

- *Adopt a School* group
- High school students
- College students, both those who have been through the process and those who are going through the process
- Greater Washington college information center
- *Think College Early*
- *College is Possible*
- Youth mayor in DC
- DC CAP
- *Trio* person

## RUNNING CONTACT LIST

PERSON/GROUP TO BE CONTACTED	WHO WILL CONTACT THEM	BY WHEN	DATE COMPLETED
• PTA	Linda		
•			
•			
•			
•			

## UPCOMING MEETINGS OF THIS TEAM

- Thursday, February 22–10:30-12:30
- Tuesdays from February 27 until forever–10:30-12:30 (Just checking to see if you're still reading 😊)

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